



Arts, music, dance & heritage

Saturday 8 August to Sunday 23 August 2009

Information

Winter in Banyule, Banyule's annual arts festival, is driven by the many and varied artists in Banyule, and each year features a broad range of art, music, dance, heritage and film events in locations all around the district.

The festival is driven by artists and organisations in Banyule, who stage and promote their own events. Marketing of the events is assisted by festival publicity and promotional material provided by Banyule City Council.

Applications to participate in the festival should be sent via post to Carole Maher at 44 Turnham Avenue, Rosanna, 3084 they can also be emailed to carole.maher@banyule.vic.gov.au or faxed to Carole on 9499 9475.

Applications & promotional images must be received by 5:00 pm Thursday 18 June 2009 (Late applications will not be included in the Official Program)

All other enquiries regarding this year's festival can be directed to Abigail Edwards-Hart, Cultural Services Development Officer ph: 9457 9930.

FESTIVAL VISION

To be a unique festival that celebrates the spirit and diverse cultures within the City of Banyule

FESTIVAL AIMS

Winter in Banyule is committed to ongoing innovation in the arts and aspires towards playing an integral role in the vibrancy and personality of the City of Banyule.

Overall it aims to foster the ongoing development of a strong arts community through awareness, participation and opportunities for new and talented local artists. It does this through;

- *Fostering the development of new and talented artists in the local community*
- *Providing an opportunity for local artists/performers to obtain local exposure and recognition.*
- *Increasing awareness and accessibility of local artistic opportunities, through both appreciation and participation.*
- *Developing partnerships between the arts and the local business community.*

Potential Events

Programs and events in the areas of performance, literary and visual arts will be considered for inclusion. The events must:

- Support the vision, aims and objectives of the Winter in Banyule Festival – innovative and special performances and exhibitions are favoured.
- Consist of artists/performers who are largely based in the City of Banyule,
- Be located within the City of Banyule, and,
- Be financially and organisationally self-supporting.

Management and Organisations Responsibilities

The following guidelines have been established through consultation between Banyule City Council and event producers. In order to meet the aims and objectives of the festival, and to ensure event consistency, all participants are required to act in accordance with these guidelines.

Banyule Council's Role

Banyule Council's role is to facilitate the involvement of local artists and art organisations in putting together individual events for the festival. This includes:

- Overall event coordination to ensure the festival has a balanced program
- Promotion and marketing of the overall festival including council's monthly newsletter 'The Banner', web site & on hold messages and generic press releases to media outlets.
- Festival program & poster creation. A minimum of 10 posters & 50 programs will be allocated to each event. It is expected that these will be ready to collect by mid-July. Festival participants will be notified when these are ready to collect.
- Provision of assistance with accessing council facilities.

Producers Role

The producer's role is to ensure their event is of good quality, is co-ordinated in a professional manner, and meets the aims & objectives of the festival. These include:

- Promoting their event(s)
- Ensuring that Banyule City Council receives all information required by the relevant due dates
- Collecting their allocated festival program brochures and posters from the Banyule City Council Customer Service Centre at 44 Turnham Avenue, Rosanna. It is expected that these will be ready to collect by mid-July. Festival participants will be notified when these are ready to collect.
- Assisting with the operation of the festival as a whole, e.g. by distributing the Winter in Banyule program brochure.
- Promoting 'Winter in Banyule' as a whole; including reference to the festival in any individual program promotion, and at the individual event through announcement and display of posters, programs and banners.

Access For All

In 2009, the Winter in Banyule program brochure will indicate if an event is accessible to people of all abilities. On the Event Application Form, there is a basic checklist for you to assess if your event / venue is accessible. Please note that the check list and information provided here is not exhaustive, and it is the event producer's responsibility to determine if their venue / event meet accessibility criteria.

Access For All

Under the Disability Discrimination Act 1992 and the Equal Opportunity Act 1995 (VIC), when a person with a disability wants to attend an event, then equitable, dignified access must be provided. It should also be noted that many people with a disability rely on someone else to accompany them and so continuous accessible pathways through the event site need to be available.

From the Banyule City Council Events Guide 2007